

## **Be Informed**

### *Know Your Vinyl*

Vinyl flooring is a resilient product available in a multitude of patterns and colors. It offers more “cushioning” than other hard surface products as well as easier maintenance. This “softness” makes it susceptible to gouges and tears. Please keep these things in mind when considering vinyl flooring for your home:

- Unprotected furniture legs, chairs with rollers, and heels are particularly damaging to vinyl floors.
- Vinyl flooring is not stain proof.
- Rubber backed mats will cause your vinyl to yellow.
- Seams are not invisible. However, a seam sealer is applied to diffuse the seams.
- Scuffmarks are common and treatable, however, they are much easier to remove from Urethane based vinyls than they are from PVC based vinyls.
- Care and Cleaning consists of sweeping and damp mopping with a solution of one cup of ammonia to one gallon of water, with a clear water rinse.
- The industry has established realistic guidelines for tolerance levels. Please understand that the samples from which you are selecting are representative of, but not necessarily exactly what will be installed in your home.
- The perception of color, texture, patterns, etc. in a smaller sample may be different when the entire application is completed. For example, the color may be more or less intense, the texture more or less pronounced, and the shading more or less obvious. Manufacturers discontinue colors and patterns from time to time. If this occurs, you will be notified that a reselection is required.