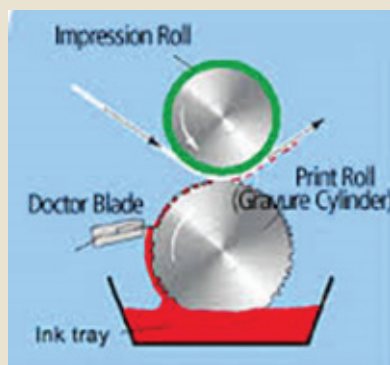


VINYL FLOORING 101

Sheet vinyl flooring remains a very popular flooring category. It is available in a wide range of patterns, colors and textures; it is durable, low maintenance and easy on the budget.

CONSTRUCTION

Sheet vinyl is made using a printing process known as “rotogravure”, which prints a pattern on the flooring substrate with an engraved cylinder. The engraved cylinder sits in an ink tray, the cylinder has been etched with the pattern and desired embossing. This print technology produces beautiful floors that have traditional, exotic or a natural look that appeals to all homebuyers.



CARE AND MAINTENANCE

Vinyl floors are easy to maintain. Sweep your floor regularly (at least once a week) to remove loose dirt.

Prevent stains by wiping spills promptly. An occasional mopping may be needed when dirt builds up and sweeping alone is not sufficient. Use a solution of 2 to 3 capfuls of clear, non-sudsy ammonia in one gallon of warm water. Using more than the recommended amount of cleaning solution may leave a dulling film. Do not use soap or detergent products as they will leave a dulling film. A good clear rinse is recommended. All high-gloss floors will lose shine over time, and the manufacturer’s recommended polish may be used. Do not use wax. Do not buff. Be sure to thoroughly clean, rinse, and allow the floor to dry completely prior to applying polish.

Caution: Vinyl floors can be slippery when wet.
Use extreme caution when walking on a wet floor.



WARRANTY INFORMATION

Vinyl floors will not permanently indent when proper floor protectors are used. Vinyl floors will not rip, tear or gouge.

Vinyl floors will not yellow from exposure to rubber-backed mats.

Vinyl floors will not wear through the wearlayer so that the printed pattern or design of the floor is altered.

Vinyl floors will not permanently discolor from mold or mildew growth in the vinyl when installed directly over a concrete subfloor.

Vinyl floors will not discolor from underlayment panels.